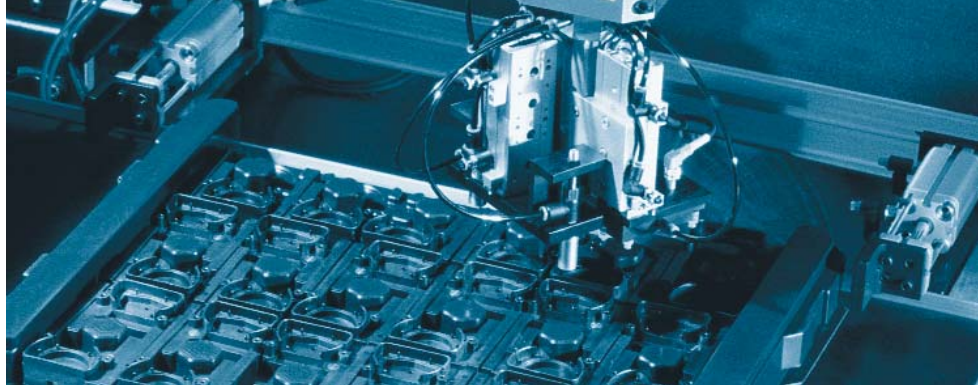


**ATS Automation Tooling
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T E C H N O L O G Y U P D A T E

FOR IMMEDIATE RELEASE
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ATS Introduces Factory Automation Solutions: Consulting Services

Through its 25 years of providing quality automation systems and standard products to its clients, ATS has always supported customers with the knowledge and services to make their projects successful. Now, ATS will officially market, sell and deliver factory automation consulting services to customers in many areas of manufacturing expertise. ATS' industry-leading knowledge base will meet virtually any request that customers have.

Through ATS' broad technical resource base, consultants will be able to provide support to customers earlier in the process, thereby effectively determining needs and developing strategic relationships.

The consulting areas from which customers can benefit include:

Product Development

- Simultaneous Engineering
- Design for Manufacturability and Testability
- Product Debug, Test and Validation
- Lab Equipment Development

Process Development

- Requirements Analysis
- Process Strategy, Layout, Simulation and Planning
- Cost-Benefit Analysis
- Equipment Specifications

Automation and Test Engineering

- Proof of Principle & Prototyping
- Feasibility Studies
- FMEA Analysis

Operations Support

- Production Start Up
- Review and Analysis of Existing Equipment
- Documentation and Training



Strategic partnering through up-front consulting has many benefits for the customer. Project risk is minimized as designs and specifications are tailored to the exact needs of the customer. Through this they will have access to industry best practices which will ultimately lead to higher product ROI and lower cost of manufacturing.

About ATS

ATS Automation Tooling Systems Inc. (www.atsautomation.com) is the industry's leading designer and producer of turn-key automated manufacturing and test systems, which are used primarily by multinational corporations operating in a variety of industries including: automotive, computer/electronics, healthcare, and consumer products. ATS is also an emerging leader in the rapidly growing market for solar energy cells and modules and makes precision components and subassemblies using its own custom-built manufacturing systems, process knowledge and automation technology. ATS employs approximately 4,000 people at 26 manufacturing facilities in Canada, the United States, Europe and Asia-Pacific. The Company's shares are traded on The Toronto Stock Exchange under the symbol ATA.

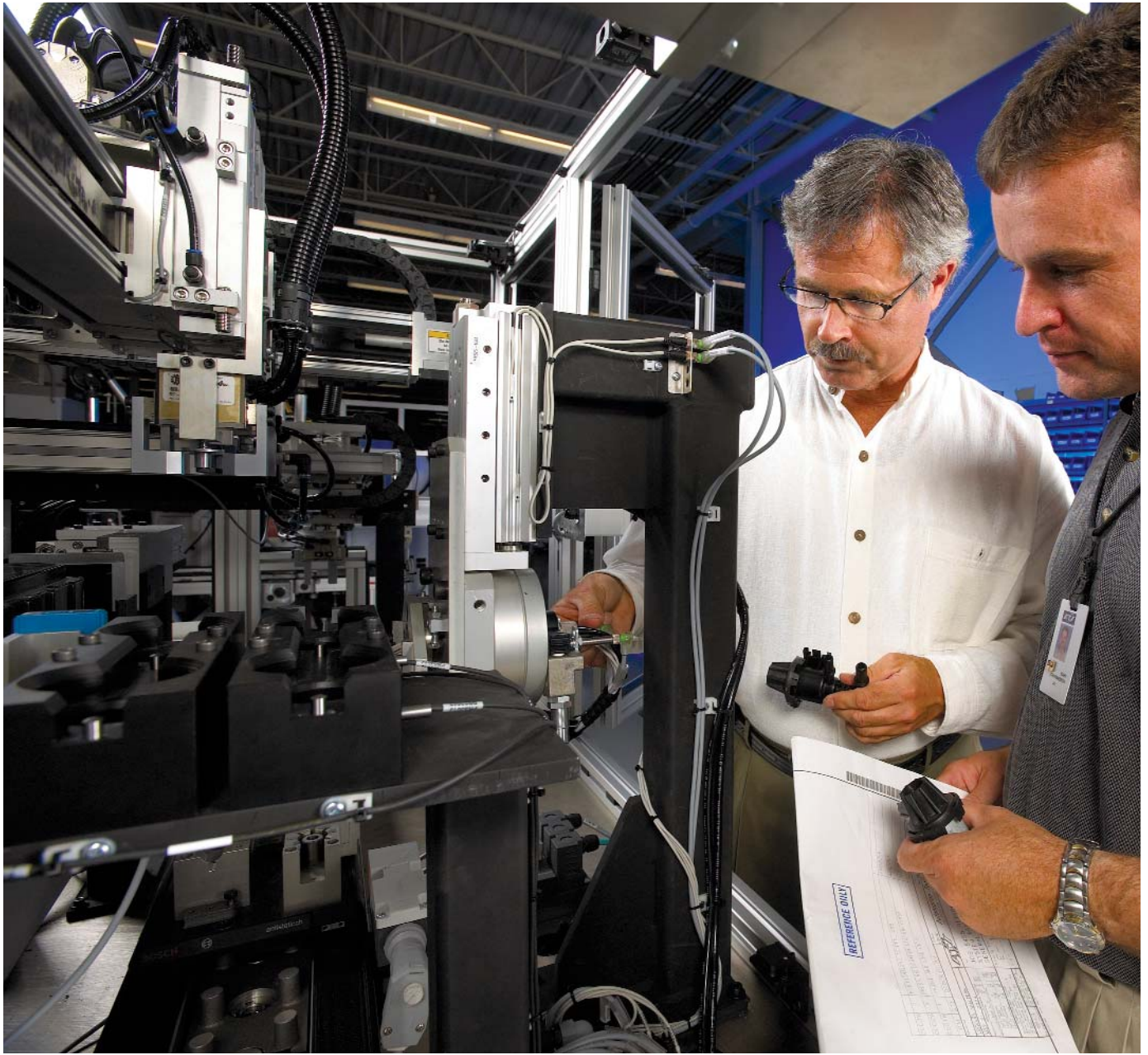
For digital files visit www.atsautomation.com/media,
or for more information, contact

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